

# PRIVACY POLICY

dream-bid.com processes personal data of Users that visit our Online Platform and use our Service. In this Privacy Policy, we would like to inform you of what personal data we process and why. dream-bid.com B.V. is The data controller in respect of the processing of your personal data. Read this information carefully so that you understand how we process personal data and what your rights are. Where we collect personal data using Cookies, you can find additional information in our Cookie Statement. Words starting with a capital letter have been defined in the Terms and Conditions. You will also find a detailed description of the Service there.

## 1. What kind of information does dream-bid.com use?

I.e.

-Account information. If you wish to bid on our Online Platform, you have to create an Account. To do this, you need to choose a password and enter your email address. You can also create a dream-bid.com Account via a social media account such as Facebook. We will then receive basic information from and retained by that social media account, such as your email address. We may also receive information about your status updates and content you viewed or clicked on using that social media account. You can control the data you allow us to have access to through the privacy settings of the relevant social media website.

- Profile information. In addition, to enable you to use our Service and enable us to perform the Service, we will ask you to provide certain information, such as your full name, email address, telephone number, address, date of birth, bank account number and, if applicable, the VAT number and Chamber of Commerce number of your company. This information is required for us to contact you but also to make sure Lots can be shipped or picked up and you can receive any payments or refunds.

- Communication information. When you contact our Customer Support or when they contact you, we collect information about the reason of such contact and all information you provide to us over the phone or email. This also includes any notifications we receive from others about you or the Lots you offered or bought. Through our Online Platform you are also able to communicate with other Users. We may review, scan or analyse such communications for fraud prevention, risk assessment, investigation and support purposes.

- Verification information. The information on your proof of identification, which clearly shows at least your full name, date of birth and ID (document) number, is required by the third party payment processor called Paypal that processes payments on our Online Platform. Paypal is obligated under financial regulations to verify your identity. In performing its services, Paypal acts as a 'data processor' for dream-bid.com. As a payment services provider, Paypal however also has its own obligations with regard to your personal data. Paypal can therefore also be regarded

as a 'data controller' with regard to your personal data. For any data processing operations Paypal performs as a data controller, Paypal's Privacy Policy applies.

- Other information. We may ask you to provide us with feedback about our Service through an email or online survey. We greatly appreciate any feedback and will only process personal data (such as your email address or User ID) which may be collected by us or by our service provider for internal analytical purposes to enhance our Services.

## **Information we collect automatically**

I.e.

When you use our Online Platform, we collect information about your activities such as clicks, bids and information about your device to provide you with the best possible Service.

- Usage information. We keep interest profiles, qualifications and characteristics of Users, so we know what type of User you are, your location and what Lots you like. Such information enables us to find out what you are interested in and to personalise our Service for you. For instance, based on your browsing behavior we may offer you targeted marketing emails. If you do not wish to receive such emails, you can unsubscribe from the link in your email or by adjusting your Account settings.

- Log data. We automatically collect certain information sent by your internet browser when you use our Online Platform, even if you have not created an Account or are logged in. That information includes, among other things: details about how you've used the Platform (including links to third party applications), IP address, access times, hardware and software information and information about the device you used.

- Transaction information. We keep records of transaction and payment data related to Purchase Contracts. This may be more extensive than the concise overview that you can see in your Account.

- Cookies. We also use cookies (small text files sent by your computer each time you visit our Online Platform) or techniques similar to cookies such as mobile advertising ID numbers on our (mobile) website and app. These techniques enable us, for example, to recognise you, to store your language preferences and settings and to expedite your access to the Online Platform on our website and our app. Please read our Cookie Statement for further information about how and why we use cookies.

## **2. For what purposes does dream-bid.com use the information?**

2.1 The provision of our Service

2.2 To provide, personalise, measure and improve our advertising and marketing

2.3 Ensure and maintain a trusted and safe Online Platform

### **3. Provision of Consent and Communication of User Data**

dream-bid.com informs users that by entering their data in the form on the website, they will be able to accept, by special check, to receive from dream-bid.com, to the e-mail address or to the other contact details (address home; mobile number) provided in this location, newsletters, communications and commercial proposals relating to and / or connected to the services rendered through the indicated website. The user can deny the aforementioned authorization either initially, when entering data, or subsequently by requesting cancellation via the link at the bottom of the newsletter. The opposition thus expressed will make it impossible for dream-bid.com to provide its services.

The data thus collected (for example, e-mail address) may also be transferred by dream-bid.com to third parties for commercial purposes and, therefore, during registration the user is required to give his consent to receive at the address e-mail provided, newsletters, communications and commercial proposals also from third parties. Also for this hypothesis, the user can deny the aforementioned authorization either initially, when entering data, or subsequently through a special request to be sent to the e-mail address [info@dream-bid.com](mailto:info@dream-bid.com). The opposition thus expressed will make it impossible for dream-bid.com to provide services.

With reference to the data recorded by dream-bid.com, the user can exercise the rights recognized in his favor according to what will be specified in the following paragraphs.

It should also be noted that:

- some data (such as the username) may be shared by dream-bid.com with other users, such as, for example, during an auction or in the context of sharing testimonials sent by users themselves as well as any photos or user profile picture;
- dream-bid.com may also communicate the personal data of the user that is strictly necessary (for example, personal data and / or delivery address) for the purpose of executing any contract concluded and / or for the provision of services connected and connected to the subjects who deal, for example, with shipping and rendering services to Dreambid. In particular, the data may be communicated to: (i) persons, companies or professional offices, which provide assistance, consulting or collaboration to dream-bid.com in accounting, administrative, legal, tax and financial matters; (ii) subjects delegated and / or appointed by dream-bid.com to carry out the activities or part of the activities connected to the sales services, such as, for example, the assistance service to users; (iii) carriers entrusted with the shipment, delivery and possible return of the products purchased by the user; (iv) any other external collaborator to whom the communication is necessary for the correct fulfillment of the obligations assumed by dream-bid.com with the user.
- dream-bid.com could also communicate the user's data, including personal data, to the Judicial Authority, the Governmental Authority and to any public authority in general or to authorized third parties if the communication becomes necessary or in the case in to which he is obliged or

authorized to do so by law (for example in the context of a legal proceeding; criminal investigations; to protect the rights of dream-bid.com and / or the user himself or other users).

#### **4. Sensitive or judicial data**

dream-bid.com does not deliberately collect sensitive data (that is, data that can reveal racial and ethnic origin, religious, philosophical or other beliefs, political opinions, membership in parties, trade unions, associations or organizations of a religious nature, philosophical, political or trade union, as well as the data suitable to reveal the state of health and sexual life) or judicial, therefore inviting the user not to provide this type of data through this website. In the event that the user voluntarily provides data considered sensitive and / or judicial concerning the user through a message inserted in the form or within the video message, dream-bid.com declares that in no case and for no reason will it be used of such data, otherwise inviting the user to transmit to the e.mail [info@dream-bid.com](mailto:info@dream-bid.com) a specific declaration containing the consent to the processing of the relative information.

#### **5. Safety measures**

dream-bid.com declares to have adopted security measures aimed at reducing to a minimum the risk of destruction or loss, even accidental, of the data collected, unauthorized access or treatment not allowed or not compliant with the collection purposes indicated in this Privacy Policy. However dream-bid.com cannot guarantee its users that the measures adopted for the security of the website and the transmission of data and information on [dream-bid.com](http://dream-bid.com) and / or on any channel and / or domain owned by Dream Bid Ltd exclude any risk of unauthorized access or loss of data. The user is therefore invited to make sure that his computer or mobile device used to access the aforementioned website is equipped with appropriate software devices for the protection of data transmission both in incoming and outgoing (as updated antivirus systems) , and that the internet service provider used by the user has taken appropriate measures for the security of data transmission over the network (such as firewalls and anti-spam filters). If the user has reason to believe that their credentials for accessing the account have been stolen, stolen or otherwise compromised, or if suspicious or unauthorized use of the Account occurs, the user is invited to proceed for immediate notification to the e-mail address [assistenza@dream-bid.com](mailto:assistenza@dream-bid.com)

#### **6. Storage and possible modification of personal data**

The processing of personal data collected will last no longer than is necessary for the purposes for which the data was collected, in compliance with civil, fiscal and tax obligations in force. To ensure that the personal data provided are always exact and up to date, in any case pertinent and complete, dream-bid.com sent the user to report any change made to the following

e-mail address [info@dream-bid.com](mailto:info@dream-bid.com) or, in any case, according to the procedures better specified in the following article.

## 7. User rights

The user has the right to update or change his / her data at any time by accessing his / her Account. The user is solely responsible for the data provided as well as for any modification and / or integration of the same. In any case, dream-bid.com reserves the right to verify the identity of the user and the truthfulness of the data provided to protect their rights and / or those of other users, also in order to prevent fraud or collusion and / or any other unlawful conduct.

Without prejudice to the actions that can be exercised directly through the settings of your Account, you also have the following rights guaranteed by dream-bid.com:

- the user can request the correction of personal data that are inaccurate or incomplete and that do not have direct access through the Account; ▸ the user may also request to delete personal information held by dream-bid.com and close his / her account. In this case it is understood that dream-bid.com will be able to keep certain data for the time strictly necessary, depending on needs related, for example, to: (i) fulfilling any legal obligations (in relation, for example, to legal proceedings and / or legal investigations or in relation to tax obligations); (ii) guaranteeing and promoting site security also for fraud and collusion detection; (iii) the use of programs aimed at ensuring the security of the site and which could result in the conservation, for a limited period of time, of the data.
- the user may also request a copy of the data held by dream-bid.com in digital format and / or request, if feasible, the transmission of such information to another service provider.
- the user who has consented to the processing of his personal data, may at any time proceed with its revocation through the settings of his Account or by sending a communication to the email address [info@dream-bid.com](mailto:info@dream-bid.com) in which it is specifically indicated every single revoked consent. In any case, the legitimacy of the data processing carried out by dream-bid.com prior to revocation remains valid.
- the user may also object to the processing of their personal data by dream-bid.com for certain purposes (for example, for profiling) if such processing is based on a legitimate interest. In this case, the user's personal data will no longer be processed by dream-bid.com for the aforementioned purposes, except for the existence of legitimate reasons to proceed with the processing or if such processing is necessary for the assessment, operation or defense of a right in court.

The user is entitled to limit the methods of use of his personal data by dream-bid.com in the event of: (i) dispute over the accuracy of the data; (ii) opposition to the deletion of data as it is considered that the relative processing has not been performed legitimately; (iii) in the event of opposition to

the processing; (iv) if the user requests information from dream-bid.com for the purpose of ascertaining his / her rights and / or the related legal remedy.

▸ As already stated, the user can also ask dream-bid.com to stop processing their data for commercial purposes by sending a communication to the email address info@dream-bid.com.

▸ the user can finally submit complaints concerning the data processing activity carried out by dream-bid.com at the territorially competent authority for data protection.

## **8. Changes and updates to this Privacy Policy**

dream-bid.com may modify and / or update, in whole or in part, this Privacy Policy also in consideration of any amendment to the laws or regulations that govern this matter and protect users' rights. Any changes and / or updates will be notified to users on the dream-bid.com.com home page as soon as they are adopted and will be binding as soon as they are published on the website in this section. We therefore invite the user to regularly access this section to verify the publication of the most recent and updated dream-bid.com Privacy Policy

## **9. Use by minors**

dream-bid.com does not deal with minors. It should be noted, in fact, that registration is allowed only to adult users according to the legislation applicable to them.

By accepting this privacy policy, the user declares to be of age according to the legislation applicable to him.